



Lordjegar Laurel



<https://lordjegarlaurel.com>



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Cebu City, Philippines

ABOUT ME

I am Tech Savvy Person who believes that as Technology Evolves, Society will follow and that's how I fall in love with Technology and I am always keen to learn new stuff.

EXPERIENCE

• 2024-2025

Cebu City - Philippines

SOPHI OUTSOURCING

- SEO Specialist at Sophi Outsourcing. Built and optimized WordPress sites while performing SEO tasks using SEMrush and Screaming Frog. Handled keyword research, meta tags, redirections, technical audits, and ensured SEO best practices.

• 2023-2024

Cebu City - Philippines

SOPHI OUTSOURCING

- Web Content Specialist at Sophi Outsourcing. Built and optimized WordPress websites, created SEO-friendly content, customized layouts, and implemented HTML, CSS, and JS. Focused on conversions and aligning sites with brand goals.

• 2022-2023

Cebu City - Philippines

QUALFON INC.

- Tier II Tech Support Agent at Qualfon Inc. Assisted customers via voice with programming, activations, troubleshooting, and network issues. Awarded Agent of the Month (Jan 2023), Best in Attendance, and Top Trainee.

TOOLS THAT I HAVE USED

- | | | | | |
|---------------|--------------------|---------------|--------------|--------------|
| • WordPress | • Semrush | • cPanel | • Cloudflare | • Cloudflare |
| • Elementor | • Screaming Frog | • DirectAdmin | • Canva | • Canva |
| • Divi | • Google Analytics | • Hestia | • Photoshop | • Photoshop |
| • WooCommerce | • Search Console | • CyberPanel | • VPS | • VPS |

EXPERTISE

- Building WordPress Site
- Web Hosting Management and Support
- Domain Management
- On-Page SEO (Keyword Reserach, Internal Linking and etc)
- Off-Page SEO (Citations, Backlinks)
- Technical SEO Audit (Fixing Redirection, Broken links, Overall Structure

SKILLS SUMMARY

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|----------------------------|----------------------------|
| WordPress Building/Support | <div><div></div></div> 96% |
| Web Hosting Support | <div><div></div></div> 95% |
| Full SEO Implementation | <div><div></div></div> 95% |
| DNS Management | <div><div></div></div> 98% |